***User Profiles***

Book sharing app

* Stephen , 21 , Computing student
* Assigned weekly reading for his C++ course
* Book name: Counting of Accelerated C++ by Andrew Koenig and Barbara E. Moo.
* Cost: €30

Stephen is unable to get €30 as he does not have a part time job therefore he has not got enough income to purchase this book. He is worried that not buying the book will have a hindrance on his education.

Stephen could use the book sharing app to borrow a book from someone who owns the book that no longer needs or wants it. Even if Stephen was able to afford the book himself it would probably be more beneficial to borrow the book off someone because he only needs it for his 3rd year of college, therefore it would be pointless to have a copy of the book for himself.

If the book was unavailable on the website, he could add it to his “want list”. This would allow him to get notified as soon as the book becomes available to him.

Food delivery app

* Sarah, 35, retail assistant
* Lunch break is 30 mins long

Sarah is a retail assistant and works long hours, she gets a 1 hour break during an 8 hour shift which is split into 2 x 15 mins and 1 x 30 mins. She usually gets her lunch from the canteen during her 30 minute break. However this often results in her having to eat it very quickly and sometimes not getting to finish it and only getting to eat a small part of it. This is caused by long waiting times.

The food delivery app would be great for Sarah as she would receive her food at the start of her break, meaning she wouldn’t have to try and eat it too quickly. This would allow Sarah to also do different things during her break such as getting a breath of fresh air.

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|  | ***Book sharing app*** | ***Food delivery*** |
| Who? | College students | College students/ age 20-14 |
| What? | * Share books with other users * Rent books * Sell books * Buy books * Want list -> notifications when book becomes available | * Preorder food * Save time on lunch * Recurring orders, meaning you can submit an order for various times in the week * Hourly delivery slots to suit all * Coffee deliveries at tea time |
| Where? | People all over Ireland can organize books to be shared among each other. |  |
| When? | * Students could use this when their lecturer suggests a new book to them. * Use it for general purpose of finding desired books. |  |
| Why? | * Text books are very expensive * Student on low/ no income * Get rid of books you’ll never need again * Make some money on renting out books * Explore new books * Enhance education |  |